

Press Release

Radioline makes Radios available Live on YouTube! RAIN Summit - Las Vegas, April 7th, 2013

Radioline, the leading online radio portal, announces the launch of its global radio service Live on YouTube. Radioline's technology to stream radios Live on YouTube offers a unique radio experience to the billion of YouTube's users across the globe thanks to its cutting edge Internet radio aggregation service.

Now, radios are available Live on YouTube!

YouTube's users will now be able to listen to their favorite radios on Radioline channel, Live on YouTube. Radioline launches this new service (beta version) with a first selection of 50 partners stations (News, Talk & Sports channels) from French speaking countries. This service will roll out in the US in the coming weeks and be extended soon to 500 radio stations worldwide.

By launching this new innovative service to stream radios Live on YouTube, Radioline offers to radios a new way to broadcast their station and to reach new listeners, at no additional costs. Thanks to Radioline expertise, radios stations will be able to increase their audience, discover real-time interaction features and reach new digital markets. Radioline also offers to share new exclusive analytics to monitor new usages and increase their SEO.

"We are glad to innovate on YouTube with this new radio experience. We believe the YouTube community will enjoy the ability to connect to their favorite radio channels on YouTube. By providing live data on what's going on on radios, we are also contributing to a better exposure and monetization of radio content in the digital space. On the technical side, the new YouTube APIs are a great way to give a potential audience of 1 billion users around the world to the best live talk, news and sport content" said Thomas Serval, CEO of Radioline.





About Radioline

Radioline, the new start up founded by Thomas Serval and Matthieu Delporte, designs and operates a cloud-based mobile internet radio portal solution, built on a highly-scalable and cutting-edge technology platform. This aggregation platform lists over 25,000 radios and 11,000 podcasts and enables high-fidelity streaming, channel aggregation, recommendation, management, and access via any mobile device, online PC or connected TVs around the world. The mobile Radioline application can be downloaded on the App Store.

Radioline also provides MNOs (Mobile Network Operators) and Service Providers with Internet Radio white labeled solutions, such as Liveradio $^{\text{m}}$ in France, built on a scalable, extensible cloud-based technology platform.



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Stay tuned!

Radioline FR Radio live: https://www.youtube.com/user/RadiolineFR

Applications available at www.radiolineapp.com
More information: www.radiolineapp.com

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