

audioburst

+

 Radioline

## ANNOUNCING: AUDIOBURST AND RADIOLINE PARTNERSHIP

Audioburst and Radioline are thrilled to announce the integration of our digital technologies into each other's platforms.

Radioline's listeners will now be able to access highlights and top audio clips from their favorite stations, thanks to Audioburst's proprietary segmentation engine that listens to, understands, and indexes radio and podcast content in real-time.

In addition, Audioburst is adding Radioline's *live* feed on various radio station pages in Audioburst Search, a comprehensive search engine for audio content from radio and podcasts.

The collaboration between Audioburst and Radioline combines a natural synergy as both companies push the leading edge of digital audio technology and its distribution, providing consumers simpler, streamlined access to radio and podcast content.

Audioburst's innovative AI tech is rapidly assembling the world's largest *searchable* library of audio, offering a customizable source of up-to-date content that can be fine-tuned and filtered to suit every audience.

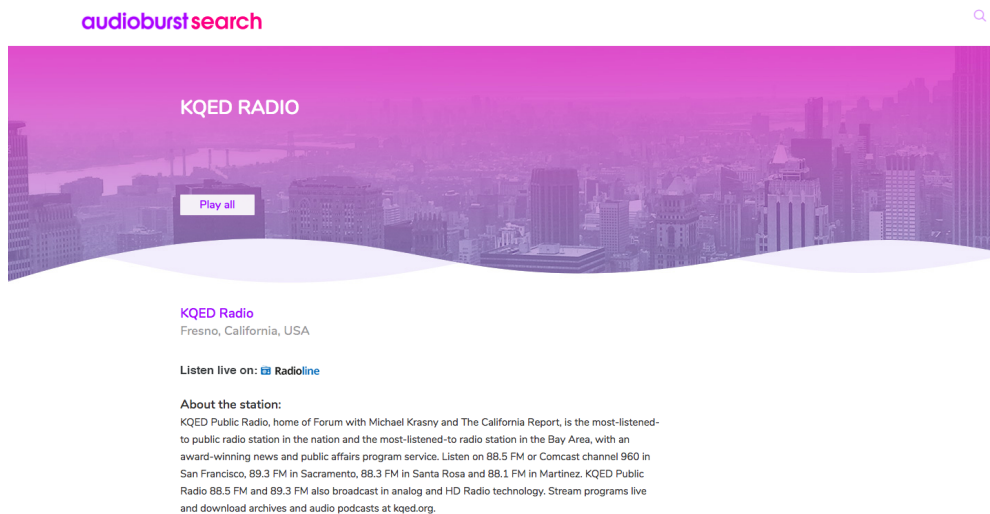
Radioline is an intelligent global aggregator of radio stations that provides listeners a wealth of high-quality digital radio content with universal access across mobile devices, desktop computers, smart TVs, and automotive infotainment systems. It's the perfect partnership that gives both Radioline and Audioburst listeners an effortless way to access their favorite audio content topics and providers!

## What does this mean for listeners?

Radioline's listeners will now be able to browse top Audioburst clips, or 'bursts' from their favorite stations. And they'll also have access to Audioburst's diverse range of playlists, sourced from thousands of radio and podcast providers that offer endless streams of trending content across multiple categories - news, sports, entertainment, and more!



Audioburst listeners will not only have access to bursts from their favorite stations, but they'll also be able to tune in to their favorite radio stations' *live* feeds to hear what's happening right now.



This partnership leverages Audioburst's API, which allows partners to integrate Audioburst's content library and contextual search for audio content into their own apps and web experiences. It provides added value to consumers and companies by offering them relevant content, and extending user engagement in apps.

Our partnership between Audioburst and Radioline is an exciting step toward the future of audio content distribution as we combine our strengths to offer consumers an enhanced audio listening experience. We can't wait to hear what you think.

### **About Audioburst**

Audioburst is an AI-based Voice Search platform that connects audio content and users. With the mission of organizing the world's audio content, Audioburst is building the world's largest growing library. Every day, our AI platform listens to, understands, segments and indexes millions of minutes of audio information from top radio stations and podcasts. Powered by advanced NLP technology and a proprietary AI platform that indexes audio segments into searchable bursts in real-time, Audioburst is introducing an entirely new way for consumers and businesses to interact with live or recorded audio content across platforms and devices. For more information, please visit [audioburst.com](http://audioburst.com).

### **About Radioline**

Radioline is a worldwide radio provider – #1 in Europe – with +70,000 stations & podcasts on all screens, and distributed by a large range of partners (telco, OEM, media portal, middleware, etc.). The service is built on a highly scalable platform with advanced features, enriched content management, massive channel aggregation and universal access via any mobile device, online PC, connected TVs, IoT and in-car digital solutions.

Radioline is part of Baracoda Group.

<http://business.radioline.co/>