



PRESS RELEASE

## Radioline is now available on Virgin TV in the UK!

Paris-London, 12th of September 2017 – UK ultrafast broadband, TV and mobile provider, Virgin Media, has joined forces with Radioline to offer an innovative radio experience on its TV platform. The Radioline TV app is now available to Virgin TV customers in the UK with a V6 box.

Radioline's TV app offers the largest catalogue of 70,000 worldwide radio stations and podcasts from 130 countries. The app aims to enhance the listening experience and is enriched with visual information about programmes, presenters, artists and covers in an elegant display, which is simple to navigate.

International and local FM / DAB / Webradios (such as BBC, Smooth, Capital, Heart, Radio X, Absolute Radio, Talksport) are available in different catalogues, with six categories for radios, 15 for podcasts and one per country.

Searching for stations and programmes is quick and easy with auto-completion, which helps customers to find the content they want at the click of a button. An eye-catching display of covers also offers suggestions enabling people to discover new stations through music tracks streamed on air.

The app can also be personalised in six languages and offers a one-click feature enabling customers to keep their favorite shows and settings on top of their list. Virgin TV customers with a V6 box can find the Radioline app in the Apps & Games section of the TV menu and can instantly enjoy to a range of their favourite radio stations and podcasts.

« Virgin Media is a strategic partner, with a high level of requirement that we share, to offer the best radio experience to their customers » concludes Xavier Filliol – COO of Radioline.

Check out a demo here:

https://www.youtube.com/watch?v=ingpF855LEM&feature=youtu.be



## **About Radioline**

Radioline, the leading European radio aggregator, allows radio listeners to find their favorites shows & tracks in a catalogue of 70,000 radio stations and podcasts from more than 130 countries. The service is built on a highly scalable, socially interactive cloud based technology platform and enables high fidelity content streaming, massive channel aggregation, intelligent recommendation, advanced management, and universal access via any mobile device, online PC, connected TVs and in-car digital solutions. http://www.radioline.co/

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